

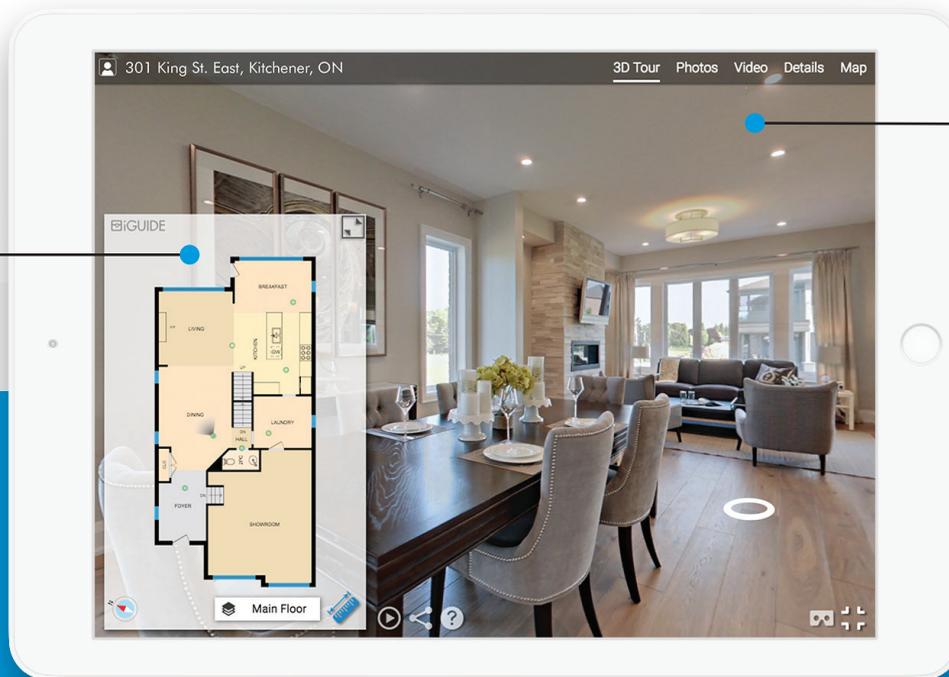


 **iGUIDE**

Your Home Will Stand Out

## How will iGUIDE help sell your home?

iGUIDE is the Ultimate Listing Solution that helps sell your home faster, with less disruptions and for top dollar. Our iGUIDE professional photographer will quickly capture your home in its best light, providing an immersive and engaging online experience for home buyers. Every iGUIDE includes property photos, floor plans, room measurements, area calculations, neighborhood information and a 3D immersive tour.



Floor Plan

3D Tour

## Sell Your Home Faster & For More with iGUIDE

We conducted a study with 9,079 homes and we found

Homes with  
iGUIDE sell up to  
**39%**  
faster than properties  
with **Photos Only**

Homes with  
iGUIDE sell up to  
**1.3%**  
more of the list price  
than properties with  
**Photos Only**

# What is the iGUIDE?

## 3D Immersive Tour

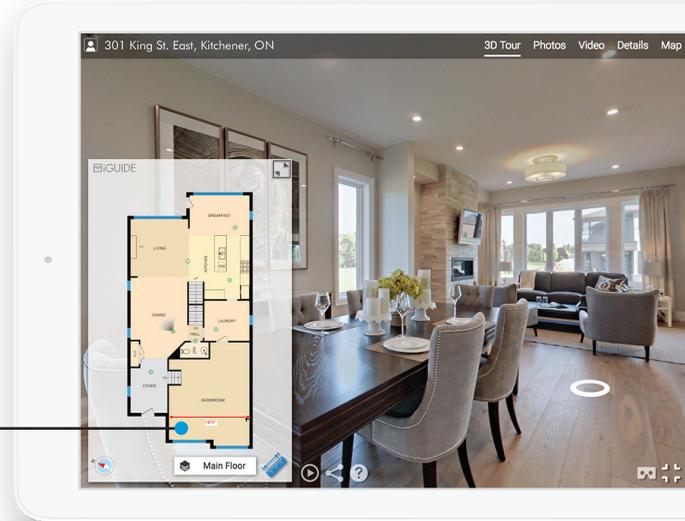
The more time home shoppers spend looking at a home the more likely they are going to want to buy it. iGUIDE attracts and holds buyers attention.

## Property Details

Potential buyers want all the facts about a home. With the important details like room measurements and area calculations, they are more likely to visit your home.

## Measurement Tool

Let's shoppers and buyers take custom measurements anytime and anywhere like measuring for furniture and fixtures.



Try it yourself - [goiguide.com/demo](http://goiguide.com/demo)

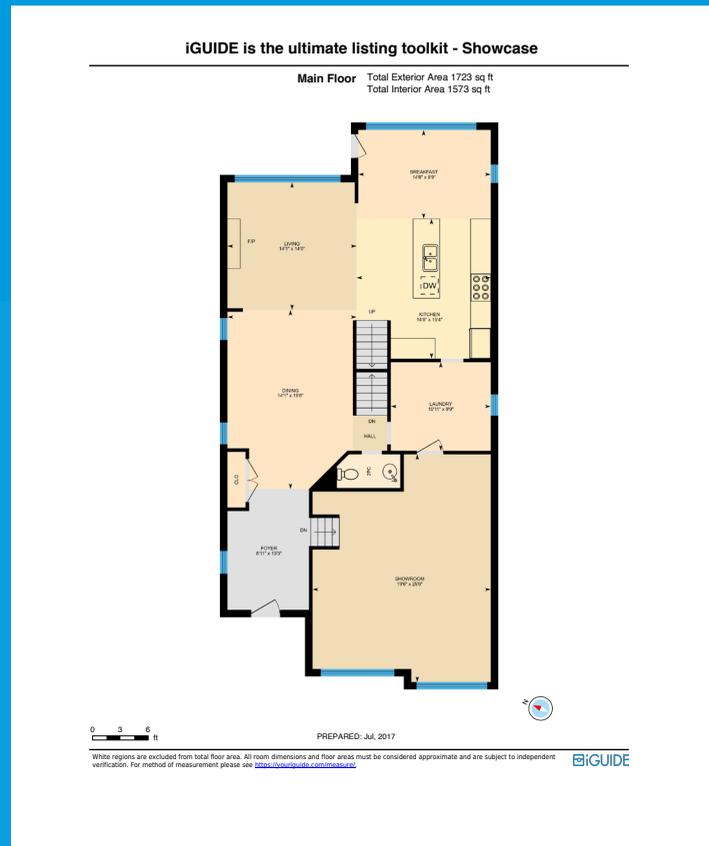
## Professional Photography

89% of potential home buyers find photography very useful when searching for a home. Professional photos capture attention and draw buyers in, showing your home in the best light.



## Floor Plans

Home shoppers want floor plans. Your home will be more memorable because shoppers will have a better understanding of how your home flows.





Let's sell your home!

