

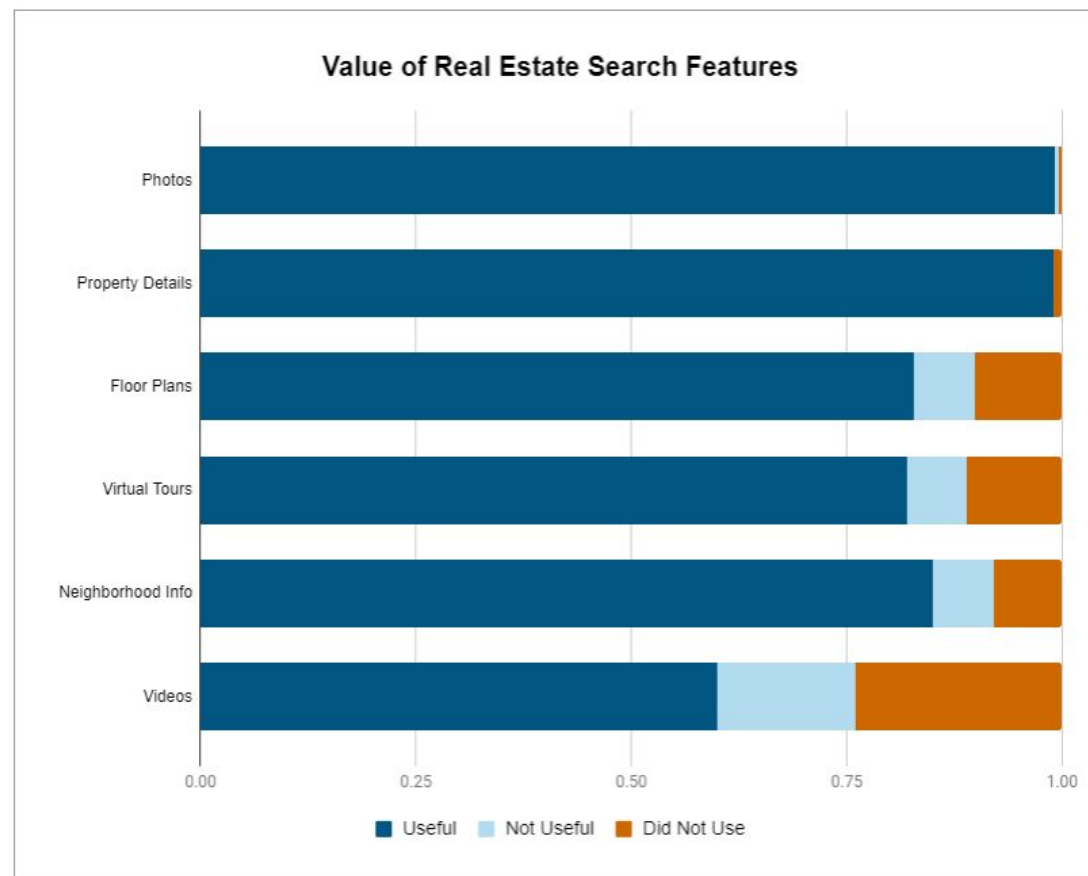


The Ultimate 3D Listing Toolkit

More than **95%** of recent home buyers use the internet during the home buying process

The information **buyers** find most useful when searching for a home are

- Professional photos
- Property details
 - Room measurements
 - Floor area calculations
- Floor plans
- 3D Virtual tours
- Neighborhood information
- Agent information
- Video



iGUIDE gives sellers the tools buyers want when searching for a home online
This is a Real Estate professional's **opportunity** to market homes better and **stand out**.

Give **buyers** the tools they **want**

- Professional photos
- Property details
 - Room measurements
 - Floor area calculations
- Floor plans
- 3D Virtual tours
- Neighborhood information
- Agent information

Provide **sellers** with **results**

- Listings that stand out
- Reach more potential buyers
- Sell homes quickly and for top dollar
- Fewer homeowner disruptions



iGUIDE®

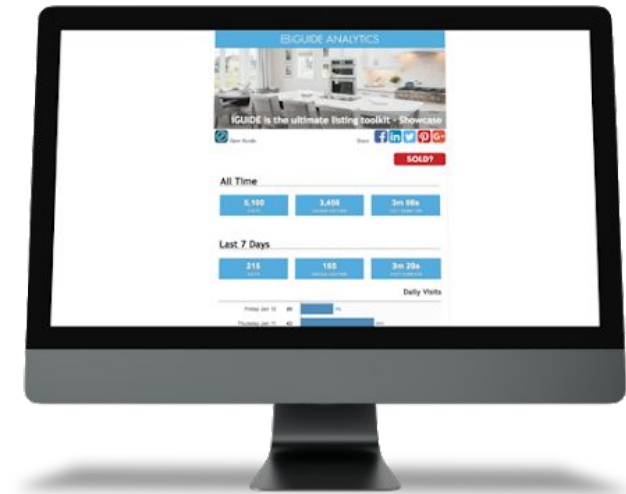


iGUIDE® VIEWER

The Three Pillars



iGUIDE® REPORT



iGUIDE® ANALYTICS

The iGUIDE VIEWER

Use the **iGUIDE Viewer** to share all key listing information with one link on search sites, MLS or embed on your own website

- Immersive 3D virtual tour
- Floor plans
- Property details
 - Room measurements
 - Floor area calculations
- Neighborhood information
- User tools
- Professional property photos
- Property videos
- Custom agent branding



The **iGUIDE** VIEWER

3D Tour

Walk through the home like you are there

- Immersive 3D virtual tour
- Floor plans
- Navigation
 - Walk through
 - Teleport
- Measurement tool
- Take screenshots
- Share on social media



The iGUIDE VIEWER Gallery

**Highlight the home in the
best light**

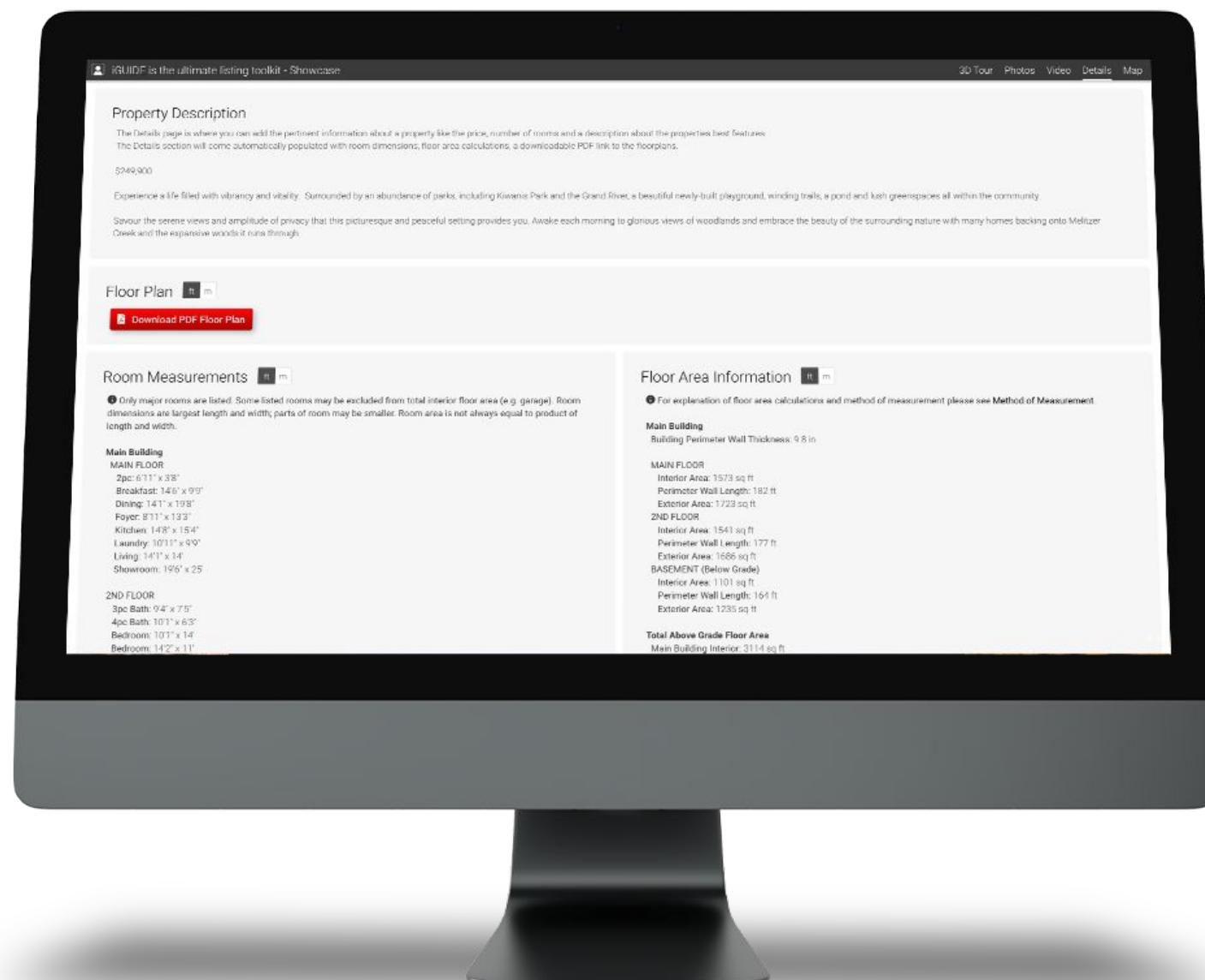
- Professional photos
- Grid view
- Slide show
- Share photos



The iGUIDE VIEWER Details

Understand important information about the property

- Property Descriptions
 - Price, number of rooms
- Download property floor plans
- Property Details
- Room Information

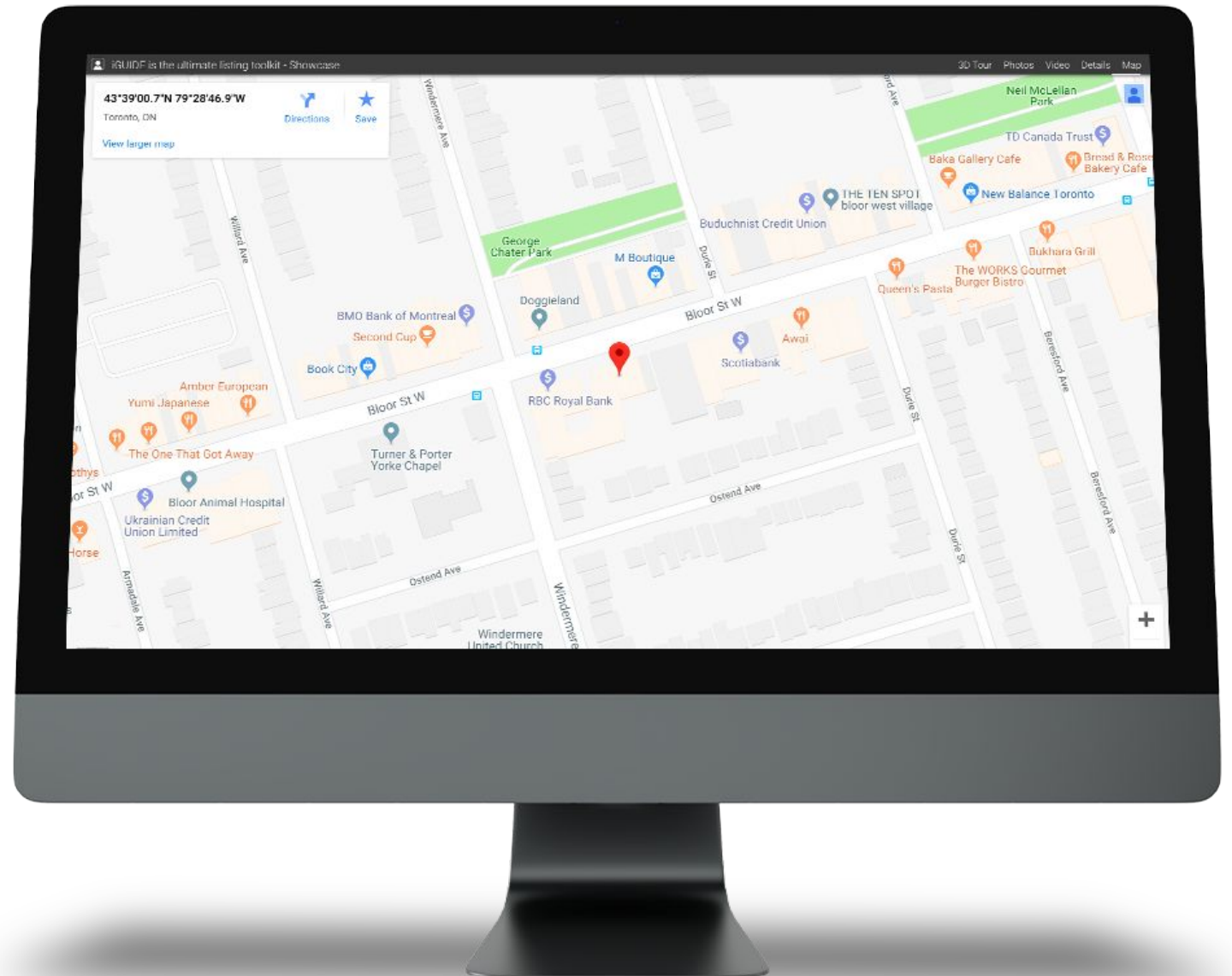


The iGUIDE VIEWER

Nearby

Discover the neighborhood

- Schools
- Restaurants
- Grocery stores
- Public transportation
- Other amenities



The iGUIDE VIEWER

Agent Branding

Brand the iGUIDEs with your custom agent information, so interested buyers can easily contact you

- Agent names
- Agent or brokerage logo
- Email and phone numbers
- Website and social media links

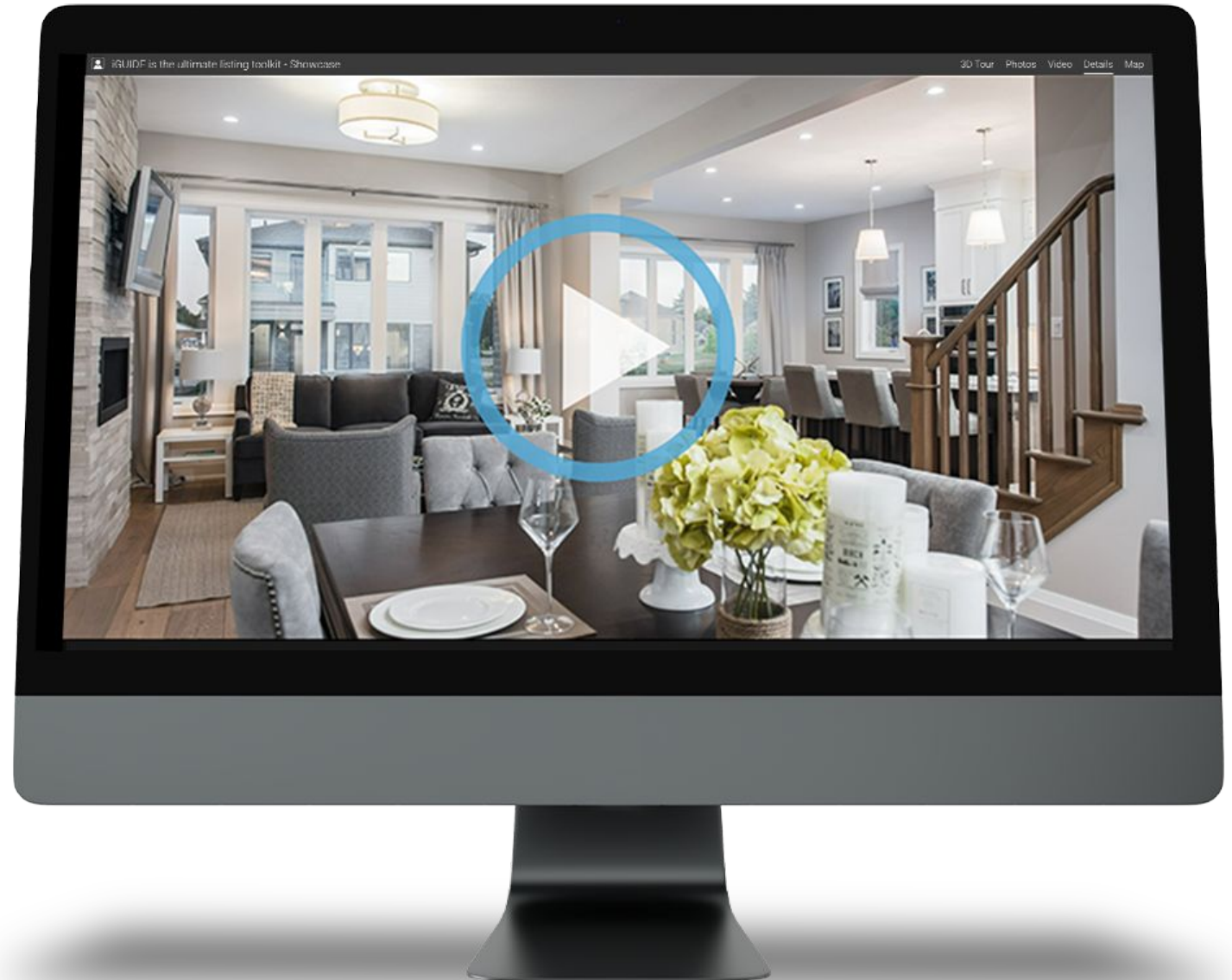


The iGUIDE VIEWER

Video

Capture attention

- Integrate or open with a video
- Custom agent intro
- Drone video
- Walkthrough of the home video



iGUIDE REPORT

Our iGUIDE Report is what you receive once your iGUIDE is ready. It includes 3D tour links, professional images, property details, and easy-to-embed code. In it you will find all of the links, downloads, and tools you need to list your property.



Delivery

Report available within 24 hours; next business day



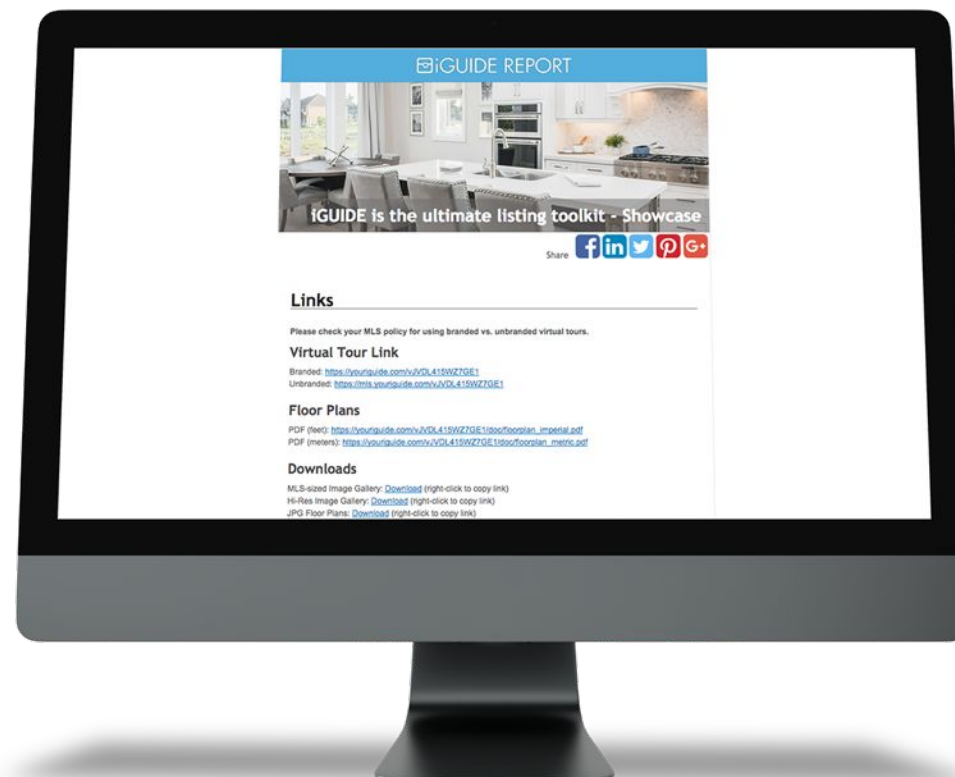
Download

Download all images, floorplans, and 3D tour directly onto your computer



Sharing

Share your listing on social media with our ready-to-post code



iGUIDE ANALYTICS

iGUIDE Analytics provides valuable call-to-action insights focused on where your listing is getting the most traffic and by whom. Leverage these to help you make strategic decisions. We focus on providing you with the information you need; so that you can focus on closing the deal.



Traffic

Get a breakdown as to which sites generate the most traffic for your listing



Customers

Understand your visits; whether they're first-time or returning users



Browsing Time

Uncover how long people are browsing at your listing details to target your content placement more effectively



iGUIDE PACKAGES

STANDARD iGUIDE



FEATURES:

Standard Floor Plans
Property Details:
Room Measurements
Floor Area Calculations
3D Property Tour
Neighborhood Information
Include your Photo Gallery
Include your Video Link

Buyer Tools:

Custom Measurement Tool
Printable Floor Plans

iGUIDE Marketing Tools:

Social Media Sharing
Custom Agent Branding
Custom Professional Branding
Flyer Creator Tools
Tour Embedding Tools
1 Year Hosting

iGUIDE Report

Weekly iGUIDE Analytics

Agent Administration Accounts

PREMIUM iGUIDE



FEATURES:

Premium Detailed Floor Plans

Property Details:
Room Measurements
Floor Area Calculations
3D Property Tour
Neighborhood Information
Include your Photo Gallery
Include your Video Link

VR

Buyer Tools:

Custom Measurement Tool
Printable Floor Plans

iGUIDE Marketing Tools:

Social Media Sharing
Custom Agent Branding
Custom Professional Branding
Flyer Creator Tools
Tour Embedding Tools
1 Year Hosting

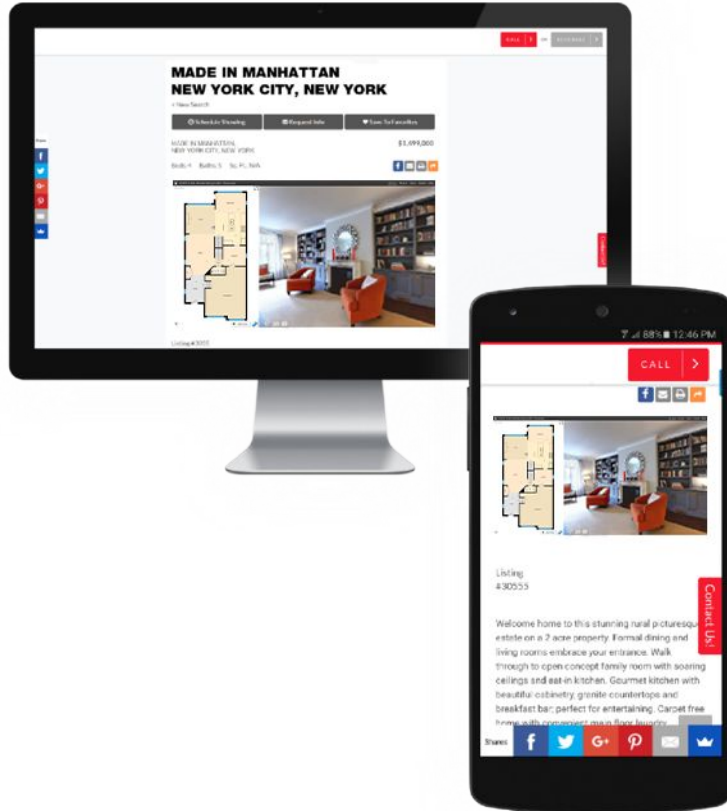
iGUIDE Report

Weekly iGUIDE Analytics

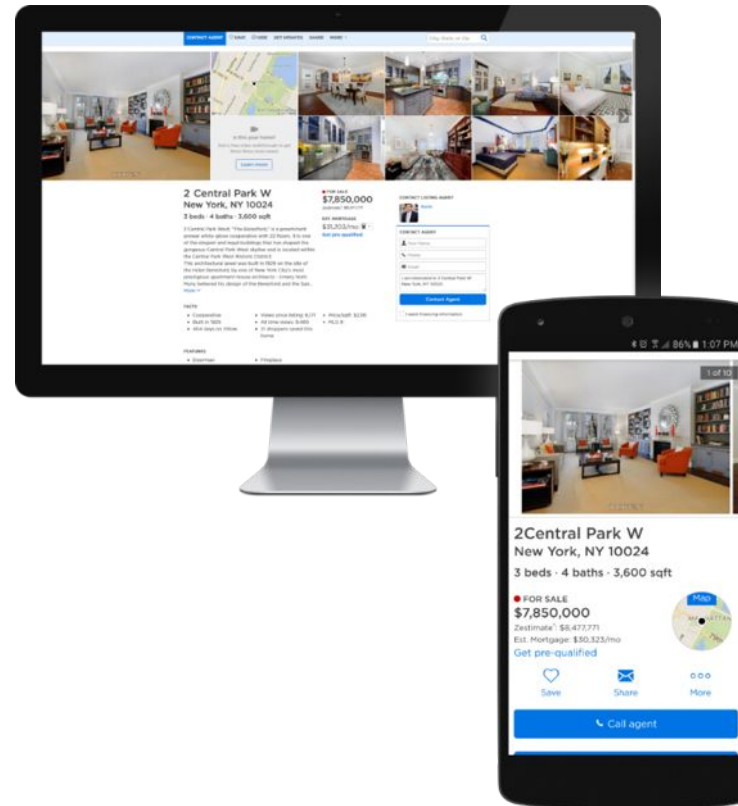
Agent Administration Accounts

UNIFY MARKETING WITH iGUIDE

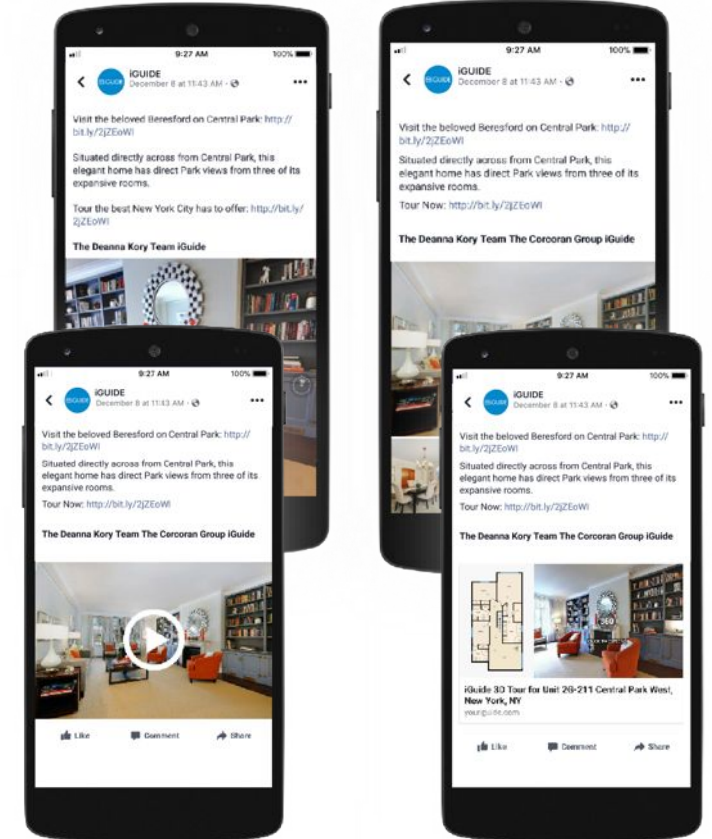
WEBSITE MARKETING



SEARCH SITE MARKETING



SOCIAL MEDIA MARKETING



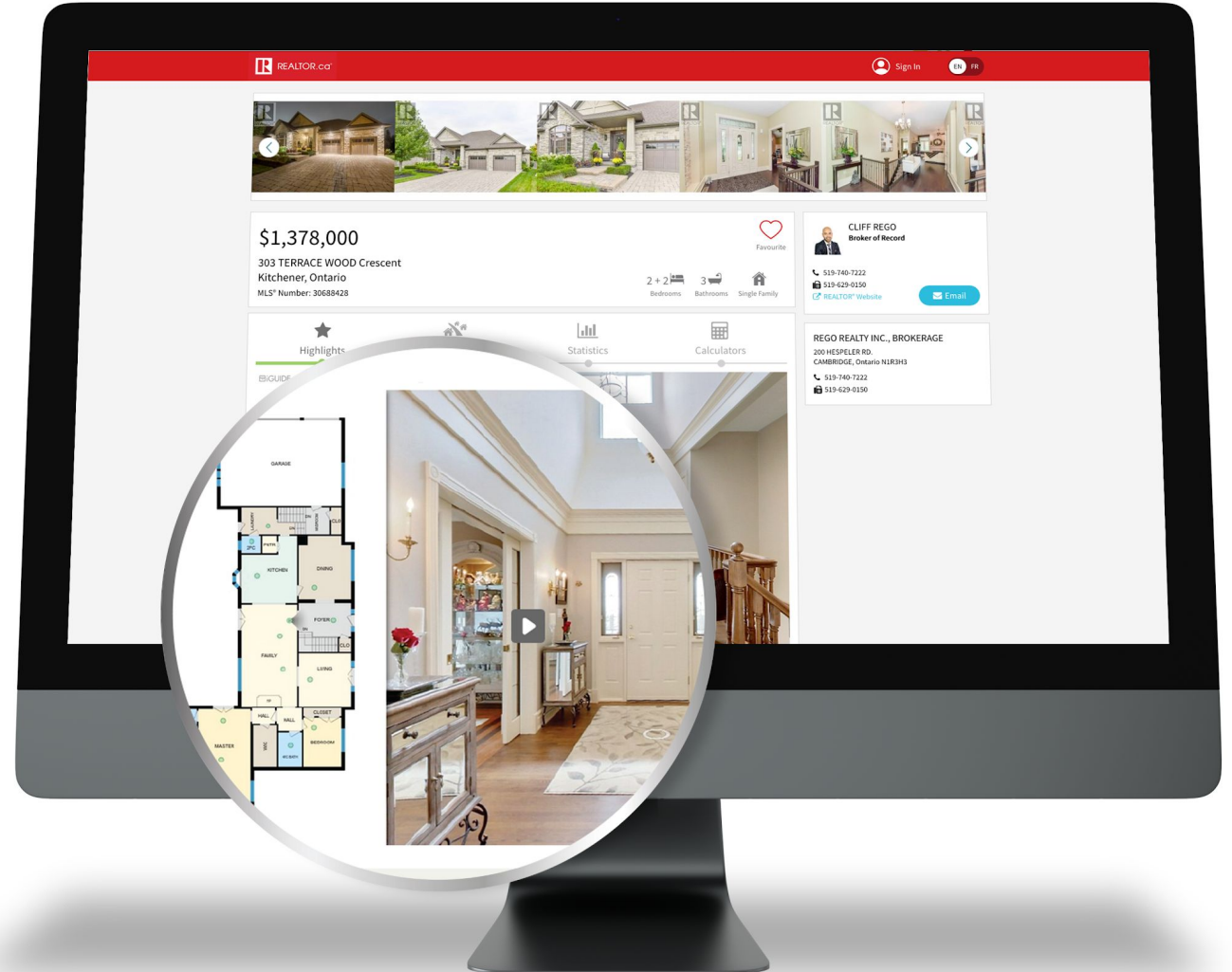
MAXIMIZE YOUR iGUIDE

- Embedding
- Sharing Tools
 - iGUIDE interface
 - Floor Plans
 - Printable Brochures
- Where to Share
 - Website
 - Search Sites
 - Social Media
- Print
- Cool Ideas



iGUIDE + REALTOR.ca

With one link your **iGUIDE** and
floor plans will automatically
appear on a **REALTOR.ca**
listings



iGUIDE RESOURCES

SUPPORT MATERIALS

- Training Videos
- iGUIDE Website
- Staging Checklist
- Walkthrough Checklist
- New Client Information Package



Thank
You

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